



Meet Spark: Astroglide's New Hybrid Lubricant

Water and silicone come together in creamy new formula

Astroglide® is sliding into bedrooms everywhere with a new sexy formula — Astroglide Spark™. Spark is a unique, creamy hybrid lube that combines the best of water and silicone-based personal lubricants.

As a hybrid lube, Spark provides the natural feeling of a water-based formula together with the ultra-long lasting effects of silicone to create a lube experience unlike any other. The blended formula has a luxurious, silky feel and is latex safe, making it the perfect choice for individuals and couples. To celebrate the launch of the latest addition to their line of products, Astroglide is providing free samples of Astroglide Spark to anyone who requests them at www.astroglide.com/sample.

Why should couples get excited to Spark things up? "Adding personal lubricant to your sex life ignites a new level of passion, increases comfort, and can open the doors to even more exciting sex," says Dr. Jess, [Astroglide's Resident Sexologist](#).

One [Indiana University study](#) even found that 'lubricant use during sexual activity alone or with a partner contributed to higher ratings of pleasurable and satisfying sex' A study conducted by the [World Health Organization](#) also found that lubricant use helped reduce latex condom breakage — in some cases by up to 50%. Lubricant use doesn't just make sex better, in this way it also makes it safer.

"Couples want a lube that is long-lasting, won't leave their skin feeling sticky, and adds a new sensation — Astroglide Spark is the perfect solution," says Helen Way, BioFilm Inc.'s Head of Marketing. "The unique creamy texture is unlike any other Astroglide formula and can be used for [a variety of sexy scenarios](#), from the bedroom to the shower!"

Silicone and water-based lubricants are by far the most well know lubricants . Astroglide Spark combines the two to create a whole new experience for the senses. Like all of Astroglide's formulas, Astroglide Spark was developed, tested and manufactured in the U.S. to ensure the highest possible quality and value.

Astroglide Spark is available at a variety of mass retailers and drugstores and can also be purchased online through major retailers like Amazon. For more details on Astroglide Spark, including ingredient listings, usage advice and a list of retailers, visit www.astroglide.com.

About BioFilm, Inc.

Founded in 1991, BioFilm, Inc. is the privately owned company responsible for the Astroglide brand. Headquartered in Vista, California, BioFilm is dedicated to providing products that are safe, dependable and above all, pleasurable. You can learn more about BioFilm and contact the company by visiting www.astroglide.com/about.

About Dr. Jess

With a background in sex education training programs, sexual diversity and equity, Dr. Jess O'Reilly (PhD) has become the go-to sexpert. Our resident sexologist shares valuable health and relationship advice as the host of Playboy TV's SWING, through public speaking events like TEDx Talks and in her best-selling books including The New Sex Bible: The New Guide to Sexual Love. To learn more, visit www.sexwithdrjess.com and check the Astroglide blog monthly for her exclusive features.

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